

Optimizing photos with FastStone

It is important to optimize and resize your images before adding them to your website. This will ensure your website load time is fast, creating a user-friendly experience for all visitors to your webpage.

Step 1: Go to http://faststone.org/ and download and install the most recent Image Viewer



Step 2: Open Faststone

On the left hand side, select the folder where the photos you want to optimise are stored.



Step 3: Select all photos you want to optimise on the right hand side

Step 4: Click Tools in the top navigation panel (circled in red) and select 'Batch Convert Selected Images'

- Step 5: Select settings and set Quality bar to 80
- Step 6: Select Browse pick folder where you want your optimised photos to be saved
- Step 7: Click Advanced Options

	Input List: 1 Files	Sort Files By:	No Sort	•
	Storm.jpg			
Add 🔿				
Add All				
Remove				
Clear				
Output Format:	JPEG Format (*.jpg)		•	Settings
Output Folder:	Z:\Client Photos and Video\	Clients NZ\Lakevie	w Lodge	Browse
V Preview	Vise Advanced Options (Resize)	Advance	d Options
	Rename			
	Rename Use UPPERCASE for file extra	ension		
	Rename Use UPPERCASE for file extr Keep original date / time attri Ask before overwrite	ension ibutes		Convert

Step 8: Tick Resize in left corner

- Change Width and Height to 1920x1080
- Make sure 'Switch Width and Height to match long sides', 'Preserve Aspect Ratio' and 'Smart Cropping' are ticked.
- Click OK



Step 9: Select Convert!

The optimized photos will be in the folder you selected above.

Go into the CMS file manager, and upload the files into it.